

Career Investigation Project and Presentation Scoring Rubric

Student Name: _____

Date: _____

Project Title: _____

COUN V02 - Fall 2017

CATEGORY	4	3	2	1
Organization of Presentation	Content is highly organized with well-constructed and developed sections. Presentation is easy to follow and displays a high level of analysis and synthesis. Exceeds expectations of assignment.	Content is organized with well-constructed and developed sections. Expectations of project are met.	Content is organized, but sections are not well-constructed and/or lack relevance to topic. Expectations of assignment are met at a minimal level.	The content appears to be disorganized and/or lacks relevance to topic. Presentation does not meet expectations of assignment.
Quality of Information	Information clearly relates to career/education objectives. Presentation includes several supporting documents, examples and/or creative presentation tools.	Information clearly relates to the career/education objectives. Presentation provides one or two supporting documents and/or examples.	Information clearly relates to the career/education objectives. No supporting documents and/or examples are given.	Information has little or nothing to do with the career/education objectives.
Relevance to Career/Educational Interests and Personal Development	Student spent 2 - 8 hours in two separate job shadow "experiences" that strongly correlate to career and/or educational interests. Experiences will enhance student's resume and 10-year Plan.	Student spent 2 - 8 hours in job shadow "experiences" that moderately correlate to career and/or educational interests.	Student spent 2 - 8 hours in job shadow "experiences" that do not correlate to career and/or educational interests.	Student spent less than required time on an "experience" that did not correlate to career and/or educational interests.
Presentation Skills	Presentation adheres to time limit (3-5 min), student clearly expresses him/herself with standard English and/or use of appropriate multimedia/presentation tools.	Presentation adheres to time limit (3 - 5 min), student adequately expresses ideas and uses standard English conventions.	Presentation meets minimal expectations, student does not express him/herself clearly or completely.	Presentation does not meet expectations and/or does not relay information about the project.

Total Score: ____/16____

Instructor Comments: